



February 1, 2005
NEWS RELEASE: For Immediate Release



NAC Image Technology, the most experienced name in high-speed video, introduces the *HotShot 1280* – putting high performance, high resolution, high speed video within the reach of more research, test and production users.

Simi Valley, CA – NAC's new, affordable *HotShot 1280* records brilliant color images or crisp monochrome images at resolutions up to 1280 X 1024 pixels. Using its advanced CMOS image sensor, the *HotShot 1280* is capable of recording speeds in excess of 20,000 pps at reduced resolution.

The *HotShot 1280* can be purchased as a PCI based computer peripheral or as a fully integrated standalone instrumentation system. The *HotShot 1280 PCI* system is a lower priced, easy-to-use window based motion analysis tool that includes onboard memory and camera control boards as well as user interface software and documentation. The *HotShot 1280 INT* is a self-contained, standalone imaging system that is simple to operate and is adaptable to a variety of laboratory and production environments. Each system features a compact remote camera head that allows the system to operate in difficult-to-reach, confined spaces.

NAC Image Technology is the most experienced source for high-speed video equipment and motion analysis systems and software. A continuous record of technical innovation and a comprehensive, integrated line-up of products that set industry standards for performance and reliability makes NAC the safe choice for more and more scientists, engineers and technicians with design, test and production applications for high-speed image capture and image analysis.

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