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Hi-Motion wins award at Sportel for the second consecutive year

Sportel, Monaco, 15 October 2009: Ultra slow motion footage shot with the Hi-Motion camera system has won yet another Golden Podium Award at this year's Sportel convention in Monaco.

Following the camera's success last year in the 'Best Cut/Edited Slow Motion Shot' category, won by a SKY Sports sequence of the 2008 Ryder Cup, this year the Hi-Motion topped the 'Best Isolated Camera Slow Motion Shot' category for director Achim Hammer of Zweites Deutsches Fernsehen (ZDF). The winning clip featured stunning footage of pole vaulter Steven Hooker clearing 5.90m to win the gold medal at the World Athletics Championships in Berlin.

"As a host broadcaster of major international events, we are always looking for new technologies of the highest quality," says Michael Amsinck of ZDF. "One of the best decisions our chief director Achim Hammer made was to choose the Hi-Motion for the 2009 IAAF World Athletics Championships."

Created in 1991, the Golden Podium Awards is an international competition which highlights the best TV sports images and slow motion sequences of the year. The winning shot of Steven Hooker was captured with a Hi-Motion provided by Berlin-based TopVision, and was part of an extensive camera package supplied to ZDF for nine days of athletics coverage.

TopVision's CEO, Achim Jendges, notes that: "The Hi-Motion is the best high speed camera on the market and played an important part in this complex and sophisticated broadcast. The camera is very solid and we didn't have any problems at all; the quality we achieved with our pictures, even at the events later in the evening, was perfect".



Since its introduction in 2006, the Hi-Motion has become a market leader in the field of high speed digital cinematography at live broadcast events. Capable of delivering incredibly detailed full HD, slow motion images recorded at 600 fps, the camera is regularly used for instant action replays within live coverage, highlights packaging, analysis and clip feed streaming for sports events worldwide.

The Hi-Motion system is available from ARRI Media in the UK and partners in Japan, USA, France and Germany.

About ARRI Media

ARRI Media is one of the leading camera and grip rental companies in the UK, servicing feature films, TV drama projects, commercials and TV sports events with a huge range of film and digital camera equipment. The Hi-Motion, introduced by ARRI Media, is a super slow motion digital HD camera that is used for top level sports coverage around the world.

For more information, visit: www.arrimedia.com

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